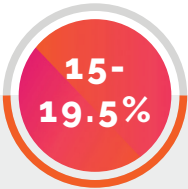




# ACHIEVE WHAT MATTERS THROUGH IMPROVING HEALTH

*Allstate Benefits now offers access to the Vitality Wellness Program. With this unique program, along with your self-funded plan—you can keep your employees healthier, while enhancing and protecting their lives. When you do healthy right, you save big on your business' healthcare costs.*



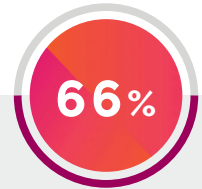
Lower claims for highly engaged members



of members say Vitality feels personalized to them



of members say Vitality has made them more aware of their health



of members completed points earning activities each month

## WE TAKE A COMPREHENSIVE APPROACH TO HEALTH

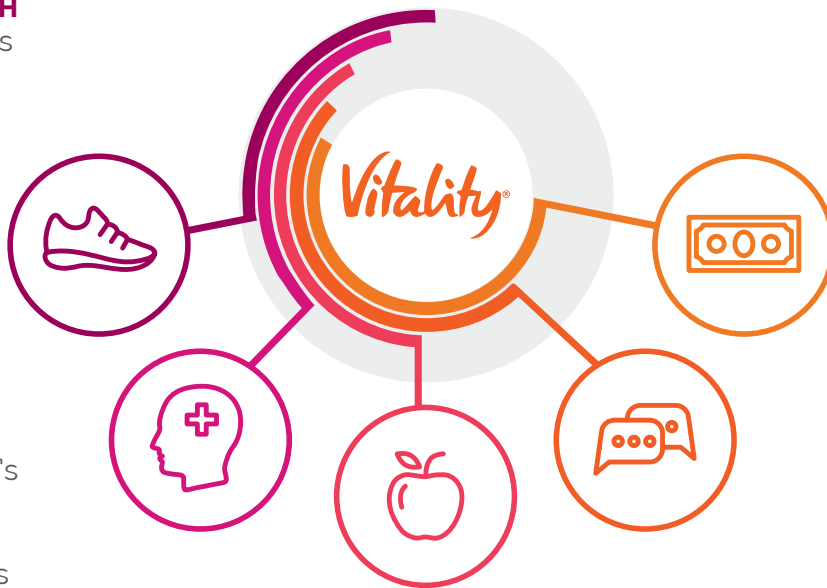
*Incorporating the scientifically and clinically proven elements to have the greatest impact.*

### PHYSICAL HEALTH

Providing incentives to build long-term physical activity habits through verifiable mobile app and device integrations

### MENTAL HEALTH

Tackling sleep and mindfulness habits that impact people's everyday mental well-being through mobile experiences that motivate positive change.



### NUTRITION

Educational courses provide information, recipes and assessments to improve eating habits and close knowledge gaps.

### FINANCIAL HEALTH

Connecting members to personalized education and supporting long-term, dynamic goals that promote lasting improvements in financial health.

### SOCIAL HEALTH

Leveraging the science of social networks' impact on health to create powerful interventions through social media platforms and program ambassadors.

The Allstate Benefits Self-Funded Program provides tools for employers owning small to mid-sized businesses to establish a self-funded health benefit plan for their employees. The benefit plan is established by the employer and is not an insurance product. Allstate Benefits is a marketing name for: Integon National Insurance Company in CT, NY and VT; Integon Indemnity Corporation in FL; and National Health Insurance Company in CO, WA and all other states where offered. For employers in the Allstate Benefits Self-Funded Program, stop loss insurance is underwritten by these insurance companies in the noted states.

