



Selling Anthem specialty products is easier than ever

Your success is our success. That's why we want to provide you with the best information possible to make your job easier.

With our full suite of specialty products, you can promote the convenience and value of integrated benefits. By adding dental and/or vision along with their new health plan, to their existing health plans, or as stand-alone, your clients can have coverage with notable discounts and streamlined administration from an industry leader.

We've put together plan highlights for you to keep in mind as you talk to your clients about their benefit needs.

Top 10 reasons to sell Anthem specialty

1. **Relaxed participation** of only 25% for dental and vision for groups with a minimum of two enrolled.
2. **No contribution required** for dental or vision if participation is met.
3. **A dual option** with a minimum of five or more eligible and two enrolled in each plan.
4. **A 5% bundling discount** with new dental and new vision.
5. **Additional discounts** available with manual rates for dental — reach out to your Anthem Connect team for more information.
6. **No waiting periods** on nonvoluntary plans, true open enrollment, and no DE-9C tax forms needed.
7. **A 24-month rate guarantee** on dental and vision plans.
8. **A simplified benefit modification form** to add specialty to existing medical clients at any time.
9. **One bill and one health plan ID card**, which can be accessed on the **SydneySM Health** app.
10. **Anthem Whole Health Connection[®]**, our clinical integration solution that connects dental and vision data with medical data for a team-based approach to whole-person care, making it easier for your clients to access the care they need.

Dental and vision highlights

Dental

Our Metallic and Essential Choice Dental PPO and Dental Net 3000 plans include:

- Unlimited preferred provider organization (PPO) plans for groups of 10 or more.
- Dental Complete Network, a large national network with deep discounts.
- Embedded benefits such as implants, white fillings, accidental dental injury, annual maximum carryover, and network boost.
- Extended dental benefits for nine high-risk health conditions, with 100% coverage for nine additional qualifying benefits.
- Invisalign®; Ortho@Home; and teledentistry, which provides virtual visits in the comfort of home.

Our Dental Net 3000 Series plans include:

- 513 covered procedures
- Unlimited cleanings
- Ortho takeover
- Direct referral specialists
- Veneers
- Teeth whitening
- Invisalign

Vision

Our Blue View Vision plan includes:

- A \$20 adult visual exam embedded in all Small Group medical plans.
- Full-service and material-only plans.
- \$130, \$150, \$180, And \$200 frame allowances.
- Vision benefits that refresh each year on January 1.

Clients also have access to the Blue View Vision network, which consists of 80% private optometrists and 20% retail chains, such as:

- LensCrafters®
- 1-800 CONTACTS®
- Pearle Vision®
- Ray-Ban®
- Target Optical®
- Oakley®
- Glasses.com®
- Befitting®
- ContactsDirect®



We are here to help you succeed

If you have questions or require additional information, please contact our Anthem Connect team at **877-567-1802** or connect@anthem.com for all your Small Group specialty sales, quoting, renewal, and service needs.