

Rewarding your success

Introducing our January 2025 sales bonus program

You work hard, and your success is our success. To show how much we appreciate your tenacity, we've set up a special broker incentive program for you. The more you sell, the more you earn.

January 2025 Bonus Program

- Earn \$50 for each new member enrolled.
- Applies to group effective dates of January 1, 2025.
- Applies to new business only. Conversion of existing Anthem business excluded.
- Agent of record changes and book of business transfers do not qualify.
- Group must remain active for the full 12 month contract period or bonus will be retracted.
- Program only applies to business domiciled in our Virginia service area.
- Bonus payout for January 2025 will be reviewed and paid out in the second quarter of 2025.*
- Anthem reserves the right to make all rules, prize selections, and determinations regarding this bonus program and may change or eliminate the program at any time without notice.
- Compensation under this program will be reported where required by state or federal law or regulation.

Earn \$50 for each member.

Bonus program runs through December 31, 2024.

Small Group

- ACA-Fully Insured
- Anthem Balanced Funding
- WiseChoice MEWA

Key (51-99)

- Anthem Balanced Funding
- Fully Insured

For additional information, contact your Anthem sales representative.





Find all your broker tools in one place.

Scan this QR code with your phone's camera.