



Blue View Vision

Give your employees the freedom to choose — and save!

Saving money is important to you and your employees. And convenience and choice are right up there, too. That's why Blue View VisionSM is a clear winner for both of you. Ours is one of America's biggest vision networks, so it's easy for your employees to find an eye care provider online or close to their home or work. And our network discounts keep out-of-pocket costs down. Here's what you get with Blue View Vision.

40% larger network than our largest competitor¹

... plus convenient online options



Independent eye doctors and retail optical stores



LENSCRAFTERS[®]



38,000+ eye doctors



27,000+ locations

Online



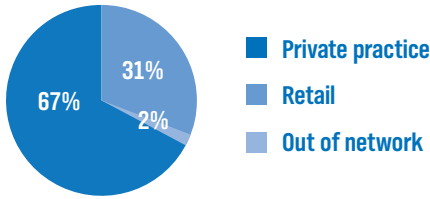
Savings that keep out-of-pocket costs down

Members save an average of **63%** in the Blue View Vision network³

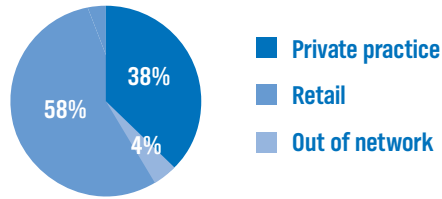


Our members buy where they want²

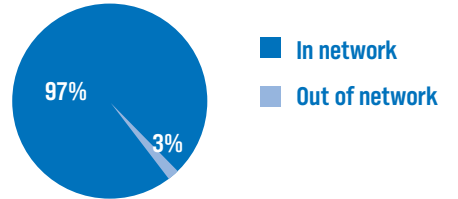
They get exams at



... and buy their eyewear at



Overall, most choose in-network providers



Flexible benefits and discounts designed for members' lifestyles

Our plans allow members to get the most value from their benefits. So if an employee needs more than one pair of eyeglasses or wants to add prescription sunglasses, no problem! With Blue View Vision, members get:

- Unlimited discounts at any network provider
- Negotiated pricing on lens options
- Savings on amounts they spend over their frame⁴ or contacts lens⁵ benefit
- Enhanced benefits at no extra cost
 - Transitions[®] lenses for kids under 19
 - Polycarbonate lenses for kids under 19
 - Factory scratch coating on standard lenses

40% off
additional eyeglasses,
even prescription
sunglasses

20% off
other non-covered items,
even accessories

Here's how our members use their benefits⁶

61%
Single-vision lenses

39%
Progressive lenses/
multi-focal

28%
Contact lenses

22%
Second pair
of glasses

See for yourself

Ask your producer or Anthem representative for a savings comparison today!



¹ NetMinder data, November 2017.

² Anthem internal data, 2016.

³ Based on Blue View Vision plan with \$10 lens copay and \$130 frame allowance for glasses or \$130 contact lens allowance.

⁴ Discount not available when manufacturer has a no-discount policy.

⁵ Non-disposable contacts.

⁶ Actual benefit usage; Anthem internal data, 2016.