

May 17, 2018

## California Brokers

### Members get paid to protect their health

#### ***Incentive offer from Health Net of California, Inc. and Health Net Life Insurance Company (Health Net)***

Health Net is paying members to invest in their health! Health Net individual and family plan (on and off exchange) and small group members in California will be invited to participate.

We've contracted with MedXM, a Quest Diagnostics Company that is a national leader in preventive care science, to offer free in-home health assessments for members who have not yet had their 2018 annual wellness exam. Members who complete the assessment will get a \$100 MasterCard gift card! (This card cannot be used to pay health plan premiums.)

#### **Member Outreach**

Eligible members will first receive a letter with a blank MasterCard gift card as invitation to participate. (The card gets activated after they complete their assessment.)

Next, they'll get an email, and then a phone call where a MedXM representative will explain the program and schedule an appointment.

#### **How the Assessment Works**

A licensed doctor or nurse practitioner will provide a one-hour wellness exam that includes a physical exam and a review of the member's health status, medical history and medications - all in the comfort of their home. Members can also schedule an appointment at a local clinic or retail location.

#### **Health-boosting Rewards**

Within 48 hours after the appointment, we will load \$100 on the gift card the member received with the letter. Members also will receive relevant tips, tools and advice based on their unique health profile.

#### **Learn More**

Members can learn more about MedXM, the services they provide, and their relationship with Health Net at [healthnet.com/medxm](http://healthnet.com/medxm). Or they can contact Health Net at the number on their ID card.

Thank you for your support.

Health Net Individual & Family and group HSP and HMO health plans are offered by Health Net of California, Inc. Health Net Individual & Family PPO insurance plans, Policy Form #P30601, EnhancedCare PPO insurance plans, Policy Form #P35001, EPO insurance plans, Policy Form #P34401, and group PPO insurance plans are underwritten by Health Net Life Insurance Company. Health Net of California, Inc. and Health Net Insurance Company are subsidiaries of Health Net, Inc. Health Net is a registered service mark of Health Net, Inc. All other identified trademarks/service marks remain the property of their respective companies. All rights reserved.